

AMENDMENTS TO THE CLAIMS

Claim Listing:

1. (currently amended) A method of creating a web page that can be used in a dynamic system for trading good and services, wherein said method includes interacting from a first provider location with a computer program stored at a remote location using a computerized communication system so as to provide said computer program with a first set of information concerning a first provider;
generating said web page, wherein said web page is responsive to said first set of information;
aggregating said first set of information with at least one second set of information provided by at least one second provider;
determining a location to display said web page; and
displaying said web page.
2. (original) A method as in claim 1, wherein said step of interacting includes interacting with an application server provider.
3. (original) A method as in claim 1, wherein said first set of information includes demographic information about the first provider and product

information about a good or service or type of knowledge that is offered by the first provider.

4. (original) A method as in claim 3, wherein said demographic information includes information necessary for processing a payment from the first provider.

5. (original) A method as in claim 1, wherein said first set of information includes a set of interactive responses to said computer program, wherein said interactive responses include data relating to stylistic and substantive elements included in said web page.

6. (original) A method as in claim 1, wherein said step of aggregating includes determining a commonality between said first set of information and said second set of information.

7. (original) A method as in claim 1, wherein said step of determining a location includes determining at least one web site.

8. (original) A method as in claim 7, wherein said at least one web site is logically related to said remote location of said computer program.

9. (original) A method as in claim 1, including the step of storing said first set of information in a database.

10. (original) A method as in claim 1, including the step of storing said web page in a database.

11. (currently amended) An apparatus, including
at least one client device under the control of a provider who wishes to
create a web page that is used in a dynamic system for trading goods and services;
at least one server device that can be accessed by said client device;
a memory coupled to said server device, wherein said memory includes a
computer program providing an interactive set of instructions for generation of web pages
and determination of at least one web site,
a database coupled to said server, wherein said database includes at least
one record regarding a provider; wherein said record was entered by said provider.
at least one web site wherein said web pages are displayed; and
a communication link.

12. (currently amended) An apparatus as in claim 11[[12]], wherein said instructions include

an instruction to present a query to said client device for demographic information;

an instruction to receive said demographic information from said client device and store said demographic information said database;

an instruction to provide a set of interactive steps to said client device;

an instruction to receive a response from said client device to said set of interactive steps, wherein said interactive steps are responsive to feedback from said client device;

an instruction to store said feedback in said database;

an instruction to generate said web page based upon said feedback;

an instruction to compare said demographic information;

an instruction to associate the results of said instruction to compare with a web site;

an instruction to display said web page at said web site; and

an instruction to charge said provider a fee.

13. (original) An apparatus as in claim 12, wherein said interactive steps includes one or more interactive steps involving compositional elements for inclusion in said web page.

14. (original) An apparatus as in claim 11, wherein said web site and said server are coupled in such a way as to be logically related.

15. (original) An apparatus as in claim 11, wherein said web site displays a plurality of said web pages.

16. (new) An apparatus, including

- at least one client device under the control of a provider who wishes to create a web page that is used in a dynamic system for trading goods and services;
- at least one server device that can be accessed by said client device;
- a memory coupled to said server device, wherein said memory includes a computer program providing an interactive set of instructions for generation of web pages and determination of at least one web site;
- a database coupled to said server, wherein said database includes at least one record regarding a provider;
- at least one web site wherein said web pages are displayed;
- a communication link;
- said instruction including an instruction to present a query to said client device for demographic information;
- an instruction to receive said demographic information from said client device and store said demographic information said database;

- an instruction to provide a set of interactive steps to said client device;
- an instruction to receive a response from said client device to said set of interactive steps, wherein said interactive steps are responsive to feedback from said client device;

- an instruction to store said feedback in said database;
- an instruction to generate said web page based upon said feedback;
- an instruction to compare said demographic information;
- an instruction to associate the results of said instruction to compare with a web site;

- an instruction to display said web page at said web site; and
- an instruction to charge said provider a fee.

17. (new) An apparatus, including

- at least one client device under the control of a provider who wishes to create a web page that is used in a dynamic system for trading goods and services;
- at least one server device that can be accessed by said client device;
- a memory coupled to said server device, wherein said memory includes a computer program providing an interactive set of instructions for generation of web pages and determination of at least one web site;

- a database coupled to said server, wherein said database includes at least one record regarding a provider;

at least one web site wherein said web pages are displayed;

a communication link;

said instruction including an instruction to present a query to said client device for demographic information;

an instruction to receive said demographic information from said client device and store said demographic information said database;

an instruction to provide a set of interactive steps to said client device;

an instruction to receive a response from said client device to said set of interactive steps, wherein said interactive steps are responsive to feedback from said client device including one or more interactive steps involving compositional elements for inclusion in said web page;

an instruction to store said feedback in said database;

an instruction to generate said web page based upon said feedback;

an instruction to compare said demographic information;

an instruction to associate the results of said instruction to compare with a web site;

an instruction to display said web page at said web site; and

an instruction to charge said provider a fee.